



FOR IMMEDIATE RELEASE

American Agri-Women, Caterpillar Inc. Announce Partnership

COLCHESTER, Vt., July 7, 2016 — American Agri-Women (AAW) is announcing a new partnership with Caterpillar Inc. (NYSE: CAT) that will help educate AAW members and others on how to safely operate and manage the equipment they use on their farms, ranches and properties.

In addition, AAW and Caterpillar will develop opportunities for the Cat dealer network to engage with AAW's network of more than 50 state and affiliate organizations, representing nearly 40,000 farm, ranch and agri-business women. Together, the safety and affiliate engagement programs will help the partnership grow on the national, regional and local level.

"We are honored to establish this new partnership with American Agri-Women. At Caterpillar, we believe diversity and inclusion are critical components to our talent strategy and our overall business performance," says Jada Hoerr, Americas Dealer Marketing Development Manager. "Knowing 30% of all farm operators are women, Caterpillar sees the importance of further engaging with our female customers in agriculture. We look forward to also engaging Cat dealers at the local level with the state and affiliate organizations."

"Our extensive product line and services reflect our commitment to the ongoing success of American agriculture and rural businesses," says Dustin Johansen, Caterpillar Agriculture Industry Manager. "We're proud to partner with American Agri-Women to help members get their jobs done safely with the highest quality, best value equipment, attachments and integrated solutions in the industry."

"Everyone at American Agri-Women is looking forward to this new partnership and we are pleased to recognize Caterpillar as a Legacy Partner," says Doris Mold, AAW President, who owns and operates a dairy farm in Wisconsin with her family and is a farm management consultant and educator. "Caterpillar and agriculture have a shared history and our new partnership will provide resources for our members to improve safety, productivity and efficiency to maintain profit margins within their operations."

In addition to providing reliable, fuel-efficient equipment that is more economical for farmers, ranchers and rural business people to own and operate, Caterpillar is also committed to the safety of operators and to ongoing innovation in design and engineering. Along with providing unparalleled parts availability, Cat Dealer service helps ensure the long-term reliability of equipment.

About American Agri-Women

American Agri-Women promotes the welfare of our national security through a safe and reliable food, fiber and energy supply. For 41 years, AAW members have worked together to educate consumers; advocate for agriculture; and offer networking and professional development opportunities. Go to the [AAW web site](#) for more information and to join, www.americanagriwomen.org. Find AAW on social media at: [Facebook.com/AgriWomen/](https://www.facebook.com/AgriWomen/) and [Twitter.com/Women4Ag/](https://twitter.com/Women4Ag/) (@Women4Ag).

About Caterpillar

For 90 years, Caterpillar Inc. has been making sustainable progress possible and driving positive change on every continent. Customers turn to Caterpillar to help them develop infrastructure, energy and natural resource assets. Caterpillar is the world's leading manufacturer of construction and mining equipment, diesel and natural gas engines, industrial gas turbines and diesel-electric locomotives. The company principally operates through its three product segments — Construction Industries, Resource Industries and Energy & Transportation — and also provides financing and related services through its Financial Products segment. For more information, visit www.caterpillar.com.

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Logos attached.

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