

WAVES OF  
CHANGE



## 2005 AAW Convention Monterey, California November 10-13, 2005

Monterey Plaza Hotel & Spa  
400 Cannery Row, Monterey, CA 93940  
tel. 831.646.1700 or 800.334.3999  
Website: [www.woodsidehotels.com](http://www.woodsidehotels.com)

### Registration details

#### Please make checks payable to:

AAW 2005 Convention. Mail completed registration to Sonya Hammond - CWA, c/o UCCE, 1432 Abbott Street, Salinas, CA 93901, telephone 831.759.7358. Early bird postmarked by Aug. 30. Late postmarked by October 1. If faxing registration or payment, use this fax number: 831.758.3018.

#### Cancellation & Refund Policy:

Registration canceled by postmarked only prior to Aug. 30, 2005 will be fully refunded. Cancellations during September will be subject to a 20% handling charge. Registrations cancelled after October 1, 2005 are nonrefundable.

### Hotel Reservations

#### Hotel reservation block cut off date is October 10, 2005.

Individuals **must** make own lodging reservations at the Monterey Plaza Hotel by calling 1.800.334.3999 or 831.646.1700. Be sure to ask for AAW Convention Rates: Single/Double \$145.00 to \$175.00 plus tax. Rooms with bay view are by request only. Rooms have European duvets, coffee maker, wet bar, hairdryers, robes, and more. Services include pool, exercise, spa, & restaurants.

**Childcare:** Contact the hotel concierge desk to make arrangements. 1.800.334.3999.

**Walking:** The hotel is situated on a long seaside walking trail, and is within proximity of many restaurants, shops, museums and entertainment venues. For those interested, bring good walking shoes.

**No smoking:** The entire hotel is non-smoking. All restaurants and public buildings in California are non-smoking.

**Parking:** There is no self-parking within a 1/2 mile of the hotel. Valet parking is \$16 per day for hotel guests.

### Transportation

**Airports:** (SFO) San Francisco, CA, 100 miles; (SJC) San Jose, CA, 60 miles; (MRY) Monterey, CA, 5 miles.

**Transportation:** Car rentals are available at SFO, SJC, and MRY. Reservations are required. The Monterey-Salinas Airbus operates shuttle buses from SFO and SJC. Reservations and schedules can be obtained at 831.373.7777 or at their website <http://www.montereyairbus.com/>. For those arriving at MRY airport, the hotel offers a shuttle service, but only by reservation. To make a reservation call the hotel at 1.800.334.3999 and ask for the hotel Bell Stand. For transportation in town, there is a limited trolley service that runs from downtown Monterey through Cannery

American Agri-Women is an organization serving as a communications link for those who join the coalition. Members work on national issues of mutual interest and concern. A national convention is held annually to discuss and take action on those concerns.

American Agri-Women works in areas of legislation, regulations, consumer relations, promotion, and education. We are consumers as well as producers and have a unique point of view to offer.

Row (where the hotel is). For maps or hours, go to: <http://www.monterey.org/parking/wavespecial.html>. For taxi service, see the hotel Bell Stand.

### Other Information

**What to wear:** Business dress at AAW meetings, business casual for tours, dressy for Saturday evening.

**Temperature and weather:** Temperatures in November, on average, run from 47° – 65°. Rainfall is variable. Expect anything from sunny, foggy, sunny, windy, sunny, or rainy weather. The one sure thing is there will be no snow! It is best to come prepared to dress in layers, and bring a hat, sunscreen, and umbrella.

### Useful website links

#### Tourist information:

<http://www.meet.montereyinfo.org>  
<http://www.monterey.org/>  
<http://www.montereywines.org/>  
<http://gocalifornia.about.com>  
<http://www.ci.salinas.ca.us/>  
<http://www.carmel-california.com/>  
<http://www.adventuresbythesea.com>

#### About agriculture in the area:

<http://www.salinascwa.org/>  
<http://cemonterey.ucdavis.edu>  
<http://www.co.monterey.ca.us/ag/>  
<http://www.montereycountyfarmbureau.org/>

#### Event links:

Friday Winemaker dinner & Sunday optional tour: [http://www.montereywines.org/events\\_gwescape.html](http://www.montereywines.org/events_gwescape.html) (Great Wine Escape does not include transportation)

Sunday's "Customized" all-day optional tour: <http://montereymovietours.com>



American Agri-Women  
11425 Pedee Creek Rd  
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**See pages 4 & 5 for convention  
registration information and form.**

*California Women for Agriculture invites you to join us as we host the  
American Agri-Women Annual Convention*

**WAVES OF  
CHANGE**



*On spectacular Cannery Row in Monterey*

*Learn about the latest trends in agriculture and how change will impact our future, network with friends...then celebrate with us at a one-of-a-kind private party at the Monterey Bay Aquarium.*

Monterey Plaza Hotel & Spa • November 10-13, 2005

**Space is limited...Reserve now at [www.americanagriwomen.org](http://www.americanagriwomen.org)**

## **Register now to reserve room**

The deadline for early registration for the 2006 convention in November is August 30, so get yours in now! (Forms are on page 5.) Except for our block of hotel rooms that is now over 50% booked, the Plaza is SOLD OUT for the dates of our convention, so it is critical that people get their hotel and registration forms sent in ASAP.

12 The VOICE of the American Woman

American Agri-Women

### **Calendar of Events**

- August 1 Leaven Award nominations due
- August 15 Helen Whitmore Scholarship Applications due
- August 25 Resolutions for at annual meeting due
- November 10-13, 2005  
AAW Convention, Monterey, CA, hosted by California Women for Agriculture

#### **AAW Website**

[www.americanagriwomen.org](http://www.americanagriwomen.org)

#### **AAW Phone & Fax Numbers**

Phone: (503) 581-6610

Fax: (503) 362-2253

American Agri-Women is a national coalition of women's farm, ranch, and agri-business organizations and individuals formed in 1974. We, as women's agricultural organizations and individuals, unite together to communicate with one another and with other consumers to promote agriculture for the benefit of the American people and the world.