

AAW Leadership Development Process (LDP)

2018 Theme: *Waves of Change* (open to all AAW members)

Battle Lake, MN Series Launch: July 11th-13th

Cedar Creek, TX Series Launch: October 24th-26th

Participant Commitment and Expectations:

- Attendance at either the July or October Launch Regional Retreat (Tu pm to Th noon)
- Participate in pre-and post-regional retreat webinars (live or recorded).
- Attend the pre-convention leadership seminar and the Annual Convention
- Attend and participate in the mid-year event and pre-and post-webinars.
- By the time a series is completed, individual members must have identified a leadership role to pursue at the local, state or national level and an accountability partner.
- Members or chapters are responsible for funding individual transportation to the retreats. (This may change in the future based on sponsorships, scholarships or incentive/refund options).

Content Delivery

This will be a combination of short vignettes, 1-2 hour “Deep Dives”, webinars, and assigned readings/discussion topics delivered or facilitated by AAW members and sponsors who are considered subject matter experts. Webinar topics can change annually, thus all members can continue to engage in learning and development via the live or recorded webinars.

Outcomes of AAW LDP:

1. Members serve by **LEADING** teams on the local, state and national level to accomplish strategic goals of AAW, the annual Rallying Cry (such as Ag 365 in 2017), and goals of the agriculture industry. Practice at the local level prepares members for bigger roles at the state and national level.
2. Members **DEVELOP**, practice and learn personal leadership skills at the local, state and national level to fulfill their leadership roles and advance within the organization and the industry.
3. Members **MANAGE** action items and learn best practices to ensure that AAW serves its purpose and moves forward with a shared vision that is communicated and achieved at the local, state and national level. All members know who must do what to succeed.



