

WOMEN IN AGRI-BUSINESS SYMPOSIUM

Springfield Golf & Country Club
2054 Gordon St.
Guelph, ON
(519) 821-4655

Wednesday, October 13, 2010
8:30 a.m. – 4:30 p.m.

Proposed Agenda

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- 8:30 a.m. Registration and coffee
- 9:00 a.m. Welcome and opening remarks
- 9:15 a.m. *“Women in Business: A political perspective”*, - speaker to be confirmed
- 9:55 a.m. *“American Agri-Women Association”*, Chris Wilson, President and Marcie Williams, Past President
- 10:20 a.m. Break
- 10:40 a.m. *“Qualities of an Effective Business Leader”* Kellie Garrett, Senior VP, Strategy, Knowledge and Reputation, Farm Credit Canada
- 11:20 a.m. *“Advocacy and Policy Making”*, Catherine Swift, Canadian Federation of Independent Business
- 12:00 p.m. Lunch
- 1:00 p.m. *“Time Management – Work: Life Balance”* Deb Loyd, Owner, Deb Loyd and Company
- 1:45 p.m. *“Inter-Generational Similarities can Power Organizations”*, Carly O’Brien, The Achievement Centre
- 2:30 p.m. Break
- 2:45 p.m. *“How to Mentor the Next Generation of Business Leaders”*, Jill Malleck, Epiphany at Work
- 3:30 p.m. *“What Makes a Successful Business?”* Jasmin Hofer, Energrow Inc.
- 4:15 p.m. Closing comments and wrap-up
- 4:30 p.m. Adjourn



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Registration Form

Goals:

- To invest in leadership and business skills specifically for women in rural, agriculture and agri-food business sectors.
- To encourage/foster women in agri-business leadership roles.
- To provide an opportunity for women to network with others in the industry.

Who should attend:

Canadian women involved in:

- agricultural businesses from farm through to retail;
- agricultural leadership roles either within an association/company/agency or on Boards and Committees

And, men may attend too!

Cost: *\$169.50 (\$150 plus \$19.50 HST) per person before September 10, 2010*
\$226.00 (\$200 plus \$26.00 HST) per person after September 10, 2010

The registration fee includes meeting materials, lunch and coffee breaks.

Make cheques payable to: **Susan Fitzgerald** and mark “*Women in Agri-Business Symposium*” in your memo line

Mail to: Fitzgerald & Co., 39 William Street, Elmira, ON N3B 1P3 or Fax: 519-669-3826.
Please do not phone in registrations; registration is complete upon receipt of fee.

Name: _____

Check here if receipt required:

Company: _____

Address: _____

Your fax or e-mail: _____

Dietary Concerns/Food Allergies _____