



**2019 American Agri-Women “Gen Z Speaks Ag” Photo Contest
Part of the “AgDay365: Every Day is Ag Day” campaign**

Thank you to Bayer Crop Science for sponsoring the contest.

Awards:

First Place: \$500

Second Place: \$250

Third Place: \$100

People’s Choice Award (social media promotion): Bluetooth portable speaker

Who may enter:

The contest is open to individuals between 11-23 years of age.

Bayer employees and immediate families are not eligible to participate in this contest.

How to enter:

To enter, visit <http://americanagriwomen.org/gen-z-speaks-ag/> and complete the online entry form, including your name, address, telephone number, email address, photo captions and upload your photograph(s) in accordance with the instructions and rules that follow.

NOTE: Parental consent is required for entrants under 18 years of age; entrants under 18 will have final parental consent verified further if selected as a finalist.

Contest Rules:

Entry window: Contest is open until May 1, 2019 at 11:59 p.m Central. Photos can be created during the time frame of the contest, but not required.

Entry deadline: Any photos received after 11:59 p.m. Central on May 1, 2019 will not be judged.

Entry rules (please read carefully)

1. IDENTITY: Under the penalty of being disqualified, by entering, entrant certifies that the photos being entered were taken by entrant and not by another person.
2. ORIGINALITY: Entrants must use their own ideas and concepts when creating their photos.
3. ENTRIES: Each photographer can enter up to 3 images.
4. FAIRNESS: In the fairness of competition, the goal is to make sure that the photos in each of the classes are judged as fairly against each other as humanly possible.
5. EDITING PHOTOS: This competition is about the *art* of photography, not Photoshop. Basic editing techniques and minor editing are acceptable for any of the normal classes. High Dynamic Range (HDR) images and stitched Panoramas are acceptable.
6. CAMERAS: We judge your photo, not what you took it with. Photos can be taken with any camera, cell phone or tablet, though quality of image is considered in judging.
7. REPRODUCTION: American Agri-Women reserves the right to reproduce in any form any work submitted. By agreeing to these submission rules, entrant agrees to give American Agri-Women use of submitted image(s).
8. FORMAT: Photographs must be in digital format; only online entries will be eligible. All digital files must be in JPEG format.
9. QUESTIONS: If you have questions, please contact Krystal Doolittle at krystal.doolittle@gmail.com

10. NOTE: Any photo that does not meet the above requirements will not be judged.

Judging:

Judging consists of two rounds of evaluation. In round one, a panel of photographic experts from American Agri-Women will select 10 total entries as well as 1st, 2nd and 3rd place entries from among all eligible entries based on the following judging criteria:

- (1) Genuineness and authenticity of the content (34%)
- (2) Creativity (34%)
- (3) Photographic quality (32%).

The 10 photos from round one will be posted to American Agri-Women's Facebook page for a People's Choice award. The general public will then be encouraged to post a reaction or share the video. Reactions will earn 1 point and shares will earn 3 points. The entrant whose photo scores the most points as of June 1st, 2019 at 11:59 p.m. Central will be the winner.

Winners of the First, Second, and Third Place prizes and People's Choice awards will be chosen by June 1 and notified by e-mail. Decisions of the judges are final and binding.