This is how much I am going to reduce my food waste

#LoveFoodDontWastelt #AgDay365
Food waste is a growing problem. The average American family throws away 25% of their food purchased – costing them $1,600+ per year.

AgDay365 is a campaign to help everyone understand and appreciate where their food, fiber, flora and fuel comes from

Love Food! Don’t Waste It! Take the Food Waste Challenge
1. Write how you much you are going to reduce food waste on the front of this card.
2. Take a picture of yourself with the front of the card and post it online using the hashtags #LoveFoodDontWasteIt and #AgDay365.
3. Email your photo to: social@americanagriwomen.org
4. Follow through with your challenge and post your results.
5. Share your challenge and results with others, encourage them to do their own challenge.

We will be scanning the social space for your posts and selecting winners from both the initial post to the #LoveFoodDontWasteIt along with your follow-up posts. Not into social media, but want to participate? Take a picture of your card and send to social@americanagriwomen.org, follow-up with results to the same e-mail.

A project of American Agri-Women

Even the smallest improvements reducing food waste can have a big impact on our wallets and our world. We will be awarding prizes for the best Food Waste Challenges.