



**What I am going to do
to promote or
advocate for agriculture**

#AgDay365Challenge

#AgDay365



Make a Difference—Help Us Make Every Day Ag Day!

AgDay365 is a campaign to help everyone understand and appreciate where their food, fiber, flora and fuel comes from

Take the AgDay365 Challenge

- 1. Write what you are going to do to promote or advocate for agriculture on the front of this card.**
- 2. Take a picture of the front of the card and post it online (using the hashtags #AgDay365Challenge, #AgDay365. It would be great if you could be in the photo.**
- 3. Send your photo to: social@americanagriwomen.org**
- 4. Follow through with your challenge and post your results.**
- 5. Share your challenge and results with others, encourage them to do their own challenge.**

We will be scanning the social space for your posts and selecting winners from both the initial post to the #AgDay365Challenge along with the follow-up post. Not into social media, but want to participate? Take a picture of your card and send to social@americanagriwomen.org, follow-up with results to the same e-mail.

A project of American Agri-Women

***Besides the reward of the warm glow of making a difference for agriculture
We will be awarding prizes for the best AgDay365 Challenges.***