



For Immediate Release

American Agri-Women Celebrates National Ag Day 2020

Colchester, Vt. (AgPR) March 24, 2020 – American Agri-Women (AAW) has had to switch gears for **Ag Day** this year. With the recent COVID-19 status, the annual celebration held in Washington, DC was canceled. Nevertheless, the members are reaching out in their communities and engaging strongly through social media to share the story of agriculture.

WHAT IS AG DAY?

For those of you not familiar with **Ag Day**, it is a day to recognize and celebrate the abundance provided by agriculture. Every year, producers, agricultural associations, corporations, universities, government agencies, American Agri-Women and its affiliates across America join together to recognize the contributions of agriculture. National Ag Day is hosted by the Agriculture Council of America. The awareness efforts in communities across America are as influential if not more than the broad-scale effort.

Ag Day is about recognizing and celebrating the contribution of agriculture in our everyday lives. This means understanding its production, the role of ag in our economy, and the career opportunities in agriculture, food, fiber, and renewable resource industries. Agriculture provides almost everything we eat, use and wear on a daily basis and is increasingly contributing to fuel and other bio-products. As the world population soars, there is an even greater demand for the food and fiber produced in The United States.

“We take Ag Day very seriously at AAW. Each year we visit Washington, D.C. to participate in the national activities that are held, as well as visit with many other partner agencies to discuss agriculture topics important to our government,” stated Lesley Schmidt, VP of Education, AAW.

Carie M. Moore, VP of Communications, AAW said, “Many of our members visit local schools and classrooms during this week, do news and social media promoting, or even hold special events at their farms or business. Our communications team has been working diligently to share a wide variety of information over multiple platforms.”

The President of AAW, Karolyn Zurn noted, “To our organization, it is imperative that we share our knowledge of agriculture and what it means to us personally. Whether it is at our capitals, farm, schools, communities, or volunteer groups, we need to connect with people. What we do today, affects the next generation’s tomorrow. We must be vigilant and aware of what is happening not only locally, but globally. Ag Day is an outstanding opportunity for us to Stand Up-Speak Out for Agriculture!”

Ag Day is Every Day! Watch for social media tags such as #agday365 #agday20 #StandUpSpeakOut4Ag and also visit www.agday.org.

About American Agri-Women

American Agri-Women (AAW) promotes the welfare of our national security through a safe and reliable food, fiber and energy supply. Since 1974, AAW members have worked together to educate consumers; advocate for agriculture; and offer networking and professional development opportunities. For more information or to join visit www.americanagriwomen.org.

Find AAW on social media at: [Facebook.com/AgriWomen/](https://www.facebook.com/AgriWomen/), [Twitter.com/Women4Ag/](https://twitter.com/Women4Ag/) (@Women4Ag) and [Instagram.com/americanagriwomen/](https://www.instagram.com/americanagriwomen/) (@americanagriwomen).

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