For Immediate Release

American Agri-Women Applauds the work of Federal Communications Commission, Chairman Pai to Establish the 5G fund

Colchester, Vt. (AgPR) April 1, 2020 – American Agri-Women (AAW) President Karolyn Zum stresses that America consists of farmers and ranchers from all over the U.S. and most are in very rural areas. Zum says, “American Agri-Women is concerned that even though 5G implementation seems forthcoming to rural America where 3G and 4G services are now, there are still farmers and ranchers unable to get any coverage. We ask that Chairman Pai move forward making 5G connectivity and coverage available for all rural America.”

The lack of 5G Broadband, also called the 5th generation digital cellular network technology, to these agriculture businesses puts our Nation in a vulnerable position as they work hard to provide an abundant food supply.

Food supply is a huge part of our national security. The 5G implementation would allow our farmers and ranchers to better purchase agriculture inputs and then sell at appropriate times. In other words, agriculture needs to be able to access the markets. Rural America needs to have the same opportunities as other businesses that are not rural.

A flourishing rural community is the backbone of our nation. Many of our farmers and ranchers use Precision Agriculture tools to develop field plans, oversee the newest innovations and even catch problems like pests and other field conditions. Safety is also a huge factor on the farm.

Precision agriculture and the ability to manage a farm from anywhere, at any time will be of great value to producers. However, improvements in rural broadband need to be made to make full use of these technologies. This connectivity is imperative for decision making, efficiency and productivity, today and in the future, which all factor into farm profitability.

All Agriculture needs to be connected.

Safety needs to be addressed in other measures as well, a large percent of rural first responders and volunteer fire depart are farmers and ranchers. They need to able to respond to emergency alerts which can be life-saving measures.

American Agri-Women asks that rural 5G broadband coverage for all of rural America be implemented as soon as possible.

About American Agri-Women

American Agri-Women (AAW) promotes the welfare of our national security through a safe and reliable food, fiber and energy supply. Since 1974, AAW members have worked together to educate consumers; advocate for agriculture, and offer networking and professional development opportunities. Go to the AAW web site for more information and to join, www.americanagriwomen.org. Find AAW on social media at: Facebook.com/AgriWomen/, Twitter.com/Women4Ag/ (@Women4Ag) and Instagram.com/americanagriwomen/ (@americanagriwomen).

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