



Working Toward Our Common Goal

A Force for Truth.

This has been American Agri-Women's calling since we were founded more than 40 years ago. We strive to be stewards for agriculture — through education, advocacy, community building, leadership development, networking and more.

We Are...

The nation's largest coalition of farm, ranch and agribusiness women, with more than 50 state, commodity and agribusiness affiliate organizations throughout the country. We work to ensure a safe, reliable and affordable food, fiber and fuel supply.

Working Together...

There is strength in numbers and we offer you a reach of more than 40,000 women — influencers at the local, state, national and international level — as well as our national reputation as trusted voices for agriculture. We can use our influence, passion and "from the field" viewpoint to accomplish our common goal: To make agriculture stronger and better.

Partner With Us

Change can happen in small steps or big leaps, but there are three constants we keep in mind: Maintain focus on our goals, share messages that are meaningful and build relationships that last.

We can offer many ways for you to share your messages, build awareness and create support among our members, the media, legislators, consumers, policymakers and other influencers.

Here are some ideas to start brainstorming about how we can work together. The sponsorship programs include a mix of outreach through events, member outreach, online branding and more.

We would be pleased to talk through these program elements to develop a customized approach based on your goals. Let our partnership begin!

Major Partnership Opportunities

Legacy Partner \$25,000

The Voice newsletter: Featuring your quarterly ad or editorial, along with your logo and tagline

Website: Your logo prominently displayed on our home page "slider" of major sponsors

Email campaign: Opportunity to send your customized content to our members on a quarterly basis

Social media partnership: Branding and messaging opportunities via Facebook, Twitter and YouTube

Partner for legislative issues: We will leverage our relationships with legislators and policymakers to help achieve common goals.

AAW President available to speak on at sponsor-organized events (travel costs additional).

These programs can be expanded upon and customized through event-based sponsorships, which are detailed below.

Heritage Partner \$10,000

The Voice newsletter: Featuring your quarterly ad, along with your logo and tagline

Website: Your logo prominently displayed on our home page "slider" of major sponsors

Email campaign: Opportunity to send your customized content to our members on a quarterly basis

Social media partnership: Branding and messaging opportunities via Facebook, Twitter and YouTube

Generations Partner \$5,000

The Voice newsletter: Listing in sponsor roll

Website: Your logo displayed on our sponsor page

Social media partnership: Branding and messaging opportunities via Facebook, Twitter and YouTube



Event Partnership Opportunities

American Agri-Women and its affiliates host numerous events each year, including our Mid-Year meeting, our annual Fly-In to Washington, D.C., state and regional meetings, and our national convention. You can choose to sponsor any of these events or we can customize a package that includes numerous events.

Power Partner \$10,000—\$15,000

Your name and logo will appear in a prominent spot in the event booklet, along with a short paragraph describing your organization
Table to display your signage and materials
Your logo on event signage
Opportunity to speak to attendees
Three or more complimentary conference registrations, depending on level of support
May also include information in the convention attendee bags
Recognized as a Power Partner in news releases, website and in social media

Coalition Partner \$5,000—\$10,000

Your name and logo will appear in the event booklet
Two or more complimentary conference registrations, depending on level of support
Table to display your signage and materials
Your logo on event signage
May also include information in the convention attendee bags
Recognized as a Coalition Partner in news releases, website and in social media

Alliance Partner \$2,500—\$5,000

Name and logo appear in event booklet
One or more complimentary registrations, depending on level of support
Your logo on event signage
Recognized as an Alliance Partner in news releases, website and in social media

Meal/Reception/Break Sponsorship

\$2,500—\$10,000 *depending on the function*

Your name and logo listed next to the function listing in the event booklet
Your name and logo included on the meal/reception/break signage
Your name listed in news releases, website and in social media

Gift Your generous gift will be used where most needed at the discretion of the event committee.

Give-Aways Organizations providing give-away items for all event participants (pens, pencils, notepads, samples of products, etc.) will be listed in the program (plan on approximately 200 participants).

Other ways you can show support

We encourage you to send your employees to our events so they can benefit from networking and leadership development opportunities.

We would appreciate your help in promoting

Building a Partnership

We want to be a valued partner and ensure you consider your sponsorship of American Agri-Women as a wise investment. We look forward to discussing these sponsorships or build a customized package based on your needs and goals.

Let's talk! Contact Past President Karolyn Zurn: karolynzurn@gmail.com