



For Immediate Release

American Agri-Women Announces Road to Influence Inaugural Cohort

RENO, Nev. (AgPR) Aug. 8, 2023 – Six dynamic women will make up the inaugural Cohort of the [American Agri-Women \(AAW\)](#) Road to influence. The Road to Influence (RTI) is a new program developed by AAW designed to be a bold and innovative personal development experience for members. The program is intended to identify and move beyond limiting beliefs and behaviors, ultimately resulting in stronger leaders for AAW and beyond. The initial cohort will kick off their journey on August 24 in conjunction with the AAW event, Leading, Empowering & Aspiring toward Progress (L.E.A.P.) in Reno, Nev. L.E.A.P. is open to all AAW members, registration is available at www.agr.fyi/leap.

Through a combination of virtual and in-person sessions, participants will develop critical skills in areas such as communication, collaboration, driving vision and purpose, trust, managing conflict, and persuasion. In person sessions will be held in conjunction with AAW events through the 2024 AAW Convention in Wisconsin and the program will culminate in a capstone project designed to bring value to AAW, its state and industry affiliates, and members.

“AAW has a vision to create a one-of-a-kind development program for members,” said AAW Leadership Development Team Lead Sara Reid

Herman. “Road to Influence is the culmination of an 18-month effort of a team of established leaders within the organization to identify the core competencies we want to develop in our membership. We are confident this program will strengthen and refine those skills within the culture of our organization.”

AAW is grateful for sponsorship from key industry alliances such as John Deere, Syngenta, Valent, and AAW Past President Mitzi Perdue to make this vision a reality. These partners will provide financial support, curriculum consultation, and additional resources to bring the program to fruition. In addition, AAW will partner with learning and development professional Sarah Hummell to provide key course content and program facilitation.

Initial Cohort members:

- [Debbie Bacigalupi](#) - Co Owner, BaciBeef and Ranch Hand, Cold Springs Ranch, Montague, Calif.
- [Vikkie Becker](#) – Co Owner, Becker Farms, Alexander, Ill.
- [Jenny Hitner](#) - Owner, Timber Town Real Estate & Century Forest Management, Monroe, Ore.
- [Ally Moreau](#) – Business Analyst, American National Insurance Co., Feura Bush, N.Y.
- [Donnell Scott](#) – Food Labeling Professional, AIB International, Manhattan, Kan.
- [Chrissy Wozniak](#) - Founder, North American Ag, Cape Coral, Fla.



About American Agri-Women

American Agri-Women (AAW) is the national coalition of farm, ranch, and agribusiness women's organizations and state and commodity affiliate organizations. AAW's Vision for the 2023 Farm Bill can be found at www.americanagriwomen.org. AAW promotes the welfare of our national security through safe and reliable food, fiber and energy supply. Since 1974, AAW members have worked together to educate consumers, advocate for agriculture, and offer networking and professional development opportunities. **Go to the AAW website for more information and to join www.americanagriwomen.org.** Find AAW on social media at: Facebook.com/AgriWomen/, Twitter.com/Women4Ag/ ([@Women4Ag](https://Twitter.com/Women4Ag/)) and Instagram.com/americanagriwomen/ ([@americanagriwomen](https://Instagram.com/americanagriwomen/)).
#standupspeakout4ag

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